

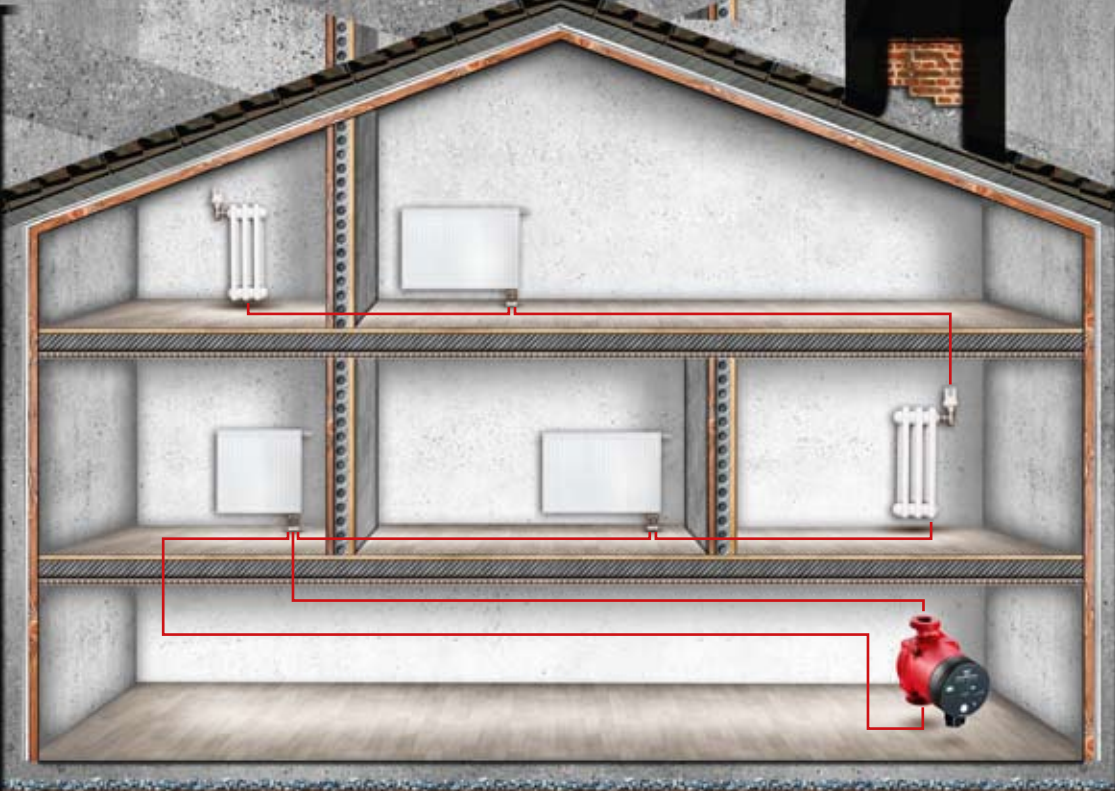
**THE SECRET TO BIGGER
SAVINGS LIES IN THE
HEART OF YOUR HOME.**

BE > THINK > INNOVATE >

GRUNDFOS 

**HEATING CIRCULATORS KEEP
YOU WARM, PUMPING
COMFORT THROUGHOUT
YOUR HOME.**

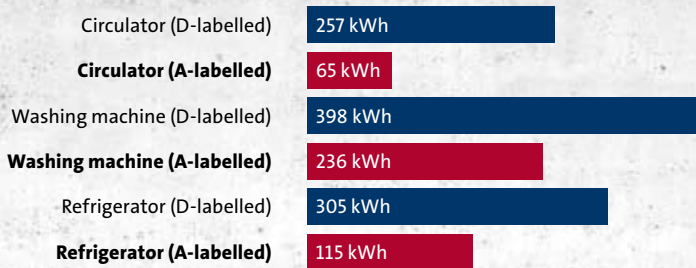
**BUT THE AVERAGE
CIRCULATOR USES FAR
TOO MUCH ENERGY.**



A-LABELLED CIRCULATORS OFFER ONE OF THE BIGGEST DOMESTIC SAVINGS OPPORTUNITIES.

Just replacing a D-labelled circulator with an A-labelled one can create annual savings of 192 kWh in an average European home. And If everybody in Europe switched to high-efficiency A-labelled circulators, the energy saved every year would be equivalent to more than 9 times the annual residential power consumption of Paris!

Circulators can offer the biggest savings:

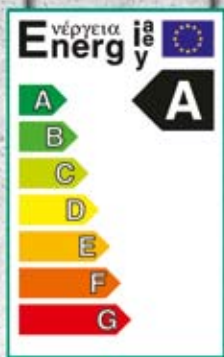




SO WHAT DOES IT SAY ON THE LABEL?

The ALPHA2 is an A-labelled circulator. Energy Labels were introduced on circulators in 2005. They rate efficiency on a scale running from A to G. A is the most efficient, G the least.

The ALPHA2 is also EuP ready. That means it already meets the requirements of EU circulator-efficiency legislation that first comes into effect in 2013. That means years of extra savings.



AUTOADAPT AUTOMATICALLY PROVIDES OPTIMAL COMFORT WITH THE LEAST AMOUNT OF ENERGY

In order to perform efficiently, the average circulator needs to be manually adjusted to keep pace with changing system conditions. But thanks to the unique Grundfos AUTOADAPT function, the ALPHA2 can take care of itself. That is because AUTOADAPT analyses your system's demands and then automatically and continuously adjusts the pump's performance to match it. With AUTOADAPT you enjoy bigger savings in better comfort.



The ALPHA2 can run on as little as 5 WATTS. With the ALPHA2 there is no guessing, you can see its efficiency in action. Its bright LED display always tells you exactly how much energy the pump is using.

A sign with the text "AUTO ADAPT" hanging in a house-shaped frame. The sign is rectangular with a white border and a black background. The text "AUTO" is in a large, bold, green, sans-serif font, and "ADAPT" is in a smaller, green, sans-serif font below it. The sign is suspended by two thin wires from the top of a house-shaped frame. The frame is made of a dark material with a lighter, textured interior. The background is a grey, textured wall. In the upper right corner, there is a small, dark, rectangular opening with a brick pattern inside, resembling a chimney or a window.

AUTO
ADAPT

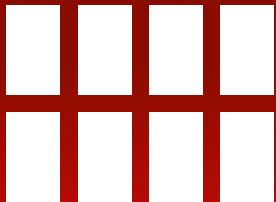
TECHNOLOGY THAT MAKES LIFE EASIER FOR HOMEOWNERS

Grundfos pumps are renowned for their quality and the ALPHA2 is no exception. Designed for optimal reliability, efficiency and durability, the ALPHA2 is a pump that will deliver energy savings for a long, long time. The ALPHA2 uses up to 80% less than the average circulator, so any costs involved in replacement are quickly paid back!



AWARD WINNING EFFICIENCY

The Grundfos ALPHA2 is the proud winner of 2 Energy+ Awards for being Europe's most efficient domestic circulator. Since its launch in 2007, over 1 million have been sold, and still counting.



IT'S EASY TO START SAVING NOW

Just ask your installer about the ALPHA2 or find
out more at poweredby.grundfos.com

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